

SCOREboard

Volume 17 Issue 11

August, 2008

Northern Illinois SCORE Chapter #574

www.NorthernIllinoisScore.org

**Northern Illinois SCORE
Meets Tuesday, Aug. 12
For a regular meeting at
EIGERlab,
605 Fulton Ave.
9 a.m. Coffee
9:30 a.m. Meeting**

McCreath doing
some networking

On Friday, Aug. 1, I will be attending a "Salsa Luncheon" at the Victory Sports Complex to meet and talk about SCORE.

This is an attempt to acquire Hispanic involvement with Score.

I will also passing out literature on what SCORE has to offer them on a whole and hopefully gain a member or two.

Summer activities roll on

By Jim Dehler, Chair

Our members have kept busy in spite of the summer inclination to take it easy.

Website

We are following up on sponsors for our website. You might have noticed this section on our website is now titled "Commercial Lenders/Sponsors. We hope this will increase our number of hits which have been averaging about 40 per month on this area.

Networking

Members have also been attending various Chamber functions to keep up our networking activity. Some interesting contacts have resulted from these activities.

I attended the Breakfast Buzz meeting in July. The subject was networking and the presenters were Rena Cotsones, NIU, Michael Broski, Entre Computer Solutions, and Rebecca Kopf, PR Etc., Inc. They each did an excellent job of highlighting dos and don'ts of networking. Some of their suggestions follow.

Know your goals before going to the event. Try to have an "elevator" speech ready for quick encounters. This should be 30 seconds to 1

Please see Summer, Page 2

Summer activities keep chapter busy *Continued from Page 1*

minute in length. Use the opportunity to generate leads, gain knowledge of the contact and establish camaraderie. Share information. Let people talk about themselves and try to remember names and use them in responses. When networking act like a host, not a guest. Put your cell phone on vibrate, and if you go with others, split up.

Publicity

Ted Cowen, Jeff Kirk and Art Pulford have contributed articles to the Ask SCORE column in the Register Star's Business, Inc. publication. We are always looking for more input from all of you. Contact Marion Wilke if you have an idea for an article or information to put in the SCOREBOARD. She also is our coordinator for the Register Star blog and would appreciate any input you might have for that area.

Coming Events

Bob McCreath is working diligently to put together our Annual Meeting lunch on Sept. 9. Be sure to put the date on your calendar. More information later.

We will be starting our next round of workshops in September and they will go into November. Kimberly Reed has agreed to coordinate workshops. Anyone interested in assisting with presentations or setup, please give Kimberly a call or see her at our monthly meeting.

At our next meeting Steve Konkle from the SBA will provide information on current SBA loan practices and their relationship with local lending institutions. Promises to be interesting.

Please remember to return your signed "Minimum Membership Requirements" form and the "Commitment to the Code of Ethics and Conduct" form. Either bring them to the Aug.12 meeting or mail them to the office.

See you on Aug.12 at 9 a.m.

Officers Northern Illinois Chapter #574 2007-2008

Jim Dehler, Chair
Tom Mann – Vice
Chair
Marion Wilke – Vice
Chair
Art Pulford – Secretary
Bob Christianson -
Treasurer

Executive Committee Members:

Jim Dehler
Dunc Brown
Bob
Christianson
Ted Cowen
Jeff Kirk
Thomas Mann
Art Pulford
Bob Schmitt
Marion Wilke

Marion Wilke, Editor of
the SCOREboard,
welcomes articles.
Please send them to her
at
marwid1@sbcglobal.net
or call (815) 399-8640.

Instructions for cyber counseling easy to follow

By Jim Dehler

As promised, here are the instructions to sign up for cyber counseling. Remember you will be able to sign up for as much or little counseling as you desire. You can sign off for any period of time, such as vacation, or just want a break. You will also be able to specify what areas you wish to counsel. Good luck. Jim Dehler

Cyber Counselor Sign-Up Procedure

1. Open the web page at: www.score.org
2. Scroll down to the bottom right corner of that page and complete the sign-in box "**Volunteer Login**".
 - in the Username box, enter the **first two letters of your last name and the last four digits of your Social Security number (lowercase)**
 - in the Password box, enter your **last name (lowercase)**
 - click on Submit to get to the Member's Page
3. In the center of the Member's Page locate "**Become an On Line Counselor**" and click on cyber.admin@score.org
4. An E-Mail screen should come up. Type in the Subject area **Cyber Counseling**. Type in the message area:
 - a. Your name
 - b. Chapter number which is **0574** for Northern Illinois SCORE
 - c. Your E-Mail address

Then click on **Send Now**

5. By the next day, if not sooner, you will receive an E-Mail with instructions on continuing the Sign-Up procedure to become a Cyber Counselor.

If you have any questions on the procedure or the information you receive, feel free to contact:

Ted Cowen at ill507dm@aol.com or Jim Dehler at jldehler@comcast.net

Public Health Emergency Planning

Dan Reilly from Winnebago County Health Department will present a program on public health at the Chamber's Breakfast Buzz session.

Pandemics and epidemics could have significant impacts on our region and its business community. Are your clients prepared to deal with a public health crisis such as tuberculosis in the workplace, a major outbreak of avian flu in the Midwest or a world-wide reoccurrence of SARS?

Woodward Technology Center at Rock Valley College

**Wednesday Aug. 13, 2008
7:30 - 9 a.m,**

\$10 for members, which includes breakfast
\$20 for non-Chamber members

SCORE helps another client
By Bob Christianson

My client was the recipient of several properties and was overwhelmed as to her financial position. It was a new venture for her....

SCORE reviewed each property as to its income and expense and recommended the action to consider for each property. SCORE has provided several counseling sessions regarding the clients' circumstances and the client has taken the appropriate action.

The client is now happy with the returns and has a good handle on how to monitor future returns and when to make appropriate changes.

My client wishes to remain anonymous. If you would like verification of the client, we can and will provide it with a signed confidentiality agreement.

**Northern Illinois SCORE
Chapter #574
605 Fulton Ave.
Rockford, IL 61105**

“Ninety percent of my game is mental. It is my concentration that has gotten me so far.”

-Chris Evert

